## Some necessary rules about Spotibo's rewards system

Even though we fully trust you, we need to set up some rules for our rewards system.

These rules are just precautionary, as to avoid any disappointments or disagreements in the future.

**First rule:** Every registered user at Spotibo can earn free URLs. If you don't have an account yet, <u>you can register here.</u>

**Second rule:** This rule concerns reviews, links, tweets and shares.

- Your review should be constructive. State your opinion. To get free URLs, we really don't expect only positive but honest feedback.
- **Mentioning** us should be relevant. Please don't mention us from off-topic content just to be rewarded.
- In order to get free URLs by **tweeting** about us, you should mention our tool in your tweet.
- When you share our post or tool on **Facebook**, add your own text to it and tag our Facebook page in your post.

**Third rule:** This rule concerns your audience and activity.

- If you write a review about us or link to us, your blog should be somehow relevant to the online marketing industry, and it should be regularly updated.
- If you tweet about us, your Twitter account should have at least 200 followers.

**Fourth rule:** This rule concerns the limits of earning free URLs for the time period.

## You can earn:

- Maximum 10,000 URLs each month.
- 5,000 URLs for a review once per year.
- 2,000 URLs for mentioning us on your blog once in six months.

- Maximum 2,000 URLs for social activity in three months, including 1,000 URLs for a Twitter mention and 1,000 URLs for a Facebook share.
- 500 URLs for filling out our survey one time.

**Fifth rule:** We will top up every account with earned URLs each Friday. We won't do it daily. After doing so, we will send you a short informative email letting you know.

We might initially overlook some of your activity, or we may not be able to connect to a Spotibo user's blog or social networks. In those cases, please keep us informed at <a href="mailto:qabka@spotibo.com">qabka@spotibo.com</a>.

**Sixth rule:** We have every right to decide that we won't provide you with free URLs to analyze at any time. Even though we are not happy to deny rewards to anyone, we have to be careful about any suspicious and irrelevant activity.